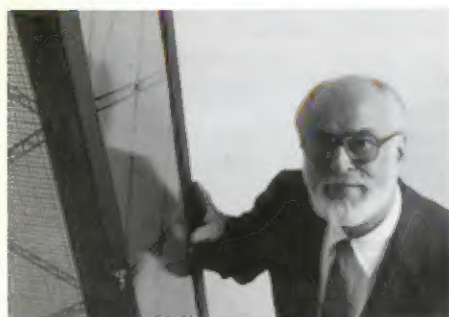




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# CHAPTER LETTER



## LeMessurier takes the measure of the immeasurable

Little in our industry is more intriguing technologically than the engineering magic that enables us to design skyscrapers. The word itself — "skyscrapers" — implies the near-mythic proportions of those buildings we design to defy gravity.

And few in the western world possess the engineering genius of William LeMessurier, the BSA's guest lecturer this month. LeMessurier (*above*) enlivens the BSA Lecture Series on January 20 with "Skyscrapers — An Exercise in High Technology." This slide-lecture begins with a 5:30 p.m. reception at the Boston Architectural Center, 320 Newbury St., Boston. There is no charge for BSA/MSAA members; non-members pay \$7.00 (or may join the BSA) at the door.

### In this issue . . .

- *Corresponding with Mayor Flynn* (p. 10)
- *Critics choices: books* (p. 8)
- *Harleston Parker Award announced* (p. 4)
- *Architecture Foundation makes 12 grants* (p. 5)

## Glasnost, perestroika and you

The BSA-sponsored exploration of the USSR and its architecture, planning and design leaves April 8. This is your chance to experience *perestroika* for yourself in Moscow, Leningrad, Tbilisi and small Soviet villages. Meet architects and designers in the USSR and enjoy Helsinki during this exciting 15-day adventure. Call 617-267-5175 now for a complete itinerary. The all-inclusive package is only \$2499 per person; there are 14 places left. We must have your \$200 deposit (included in the \$2499 price) by February 15, so let us know now if you are going to join us.



## BSA dinner series visits Café Freesia

The BSA's "Dinner with the Architect" program goes to Café Freesia (*above*) in Newton Corner on Tuesday, February 2, at 6:30 p.m. (Blizzard date: Thursday, February 4). Architect Peter Shaffer AIA and owner Lyn Shaffer (yes, they are) host an evening of delicious food and fascinating discussion about the design and operation of this highly-acclaimed new restaurant. Include your name and daytime telephone number with your paid reservations (\$40; \$35 for BSA members), which must reach the BSA by 2 p.m., January 28.



## Graham Gund's firm hosts January event

The recently completed 50,000-s.f., \$5.6-million Visitor Center (*above*) at the 17th-century "living history museum" of Plimoth Plantation is one of the projects reviewed when the BSA's scintillatingly provocative "Inside the Firms" tour stops at Graham Gund Architects on January 21.

Graham Gund Architects, founded in 1971, is the preeminent design firm known for the quality, innovation, and contextual mixture of its designs. Graham Gund FAIA, the firm's Founder and President, leads the discussion and outlines the firm's history and current practice. A wine-and-cheese reception concludes the tour.

The firm's offices are in Bulfinch Square, an extraordinary GGA rehabilitation that will be toured as part of this program. The tour is free for BSA/MSAA members; non-members are invited and pay \$7.00 (or can join the BSA) at the door. Members and non-members should call the BSA (617-267-5175) for reservations. The program begins at 5:45 p.m. at GGA's office, 47 Thorndike St. (Bulfinch Building), Cambridge. The nearest <sup>(T)</sup> stop is Lechmere. Street parking is possible. The building (with the gold dome and clock on it) is accessible by handicapped individuals.



## A.R.E. Q&A at BAC

For architecture graduates interested in taking the Architectural Registration Exam (A.R.E.), there will be a question-&-answer session with the members of the Massachusetts Board of Registration of Architects on Thursday, January 21, at the Boston Architectural Center, 320 Newbury Street, Boston, at 6 p.m. Questions of eligibility for the exam, questions about the nature of the exam, and the significance of IDP requirements will be answered.

## A.R.E. refresher courses start now

BSA Associate Members and others planning to take the Architectural Registration Exam this year once again benefit from the uniquely effective refresher courses offered by the Boston Architectural Center.

The BAC courses, which are co-sponsored by the BSA and are available to BSA members at reduced costs, include a useful range of seminars and courses on weekday evenings and weekends beginning, in some cases, this month. For details and registration information, call the BAC at 617-536-3170. *The NCARB Review Book* will be available in the Bookshop.

## "Design Finds" moves uptown

The BSA's extraordinarily popular holiday shop — "Design Finds" — has packed its portfolio and moved back uptown to 66 Hereford Street just off Newbury Street opposite the Boston Architectural Center.

An enormous amount of publicity, a terrific members-only champagne party in December and the creation of a heightened perception of The Architectural Bookshop's special book and gift items marked "Design Finds" four-week life last month at 338 Boylston Street.

The gift and book "finds" have been relocated to 66 Hereford in time for birthday gift shopping for John Wellborn Root (138 on January 10) and Hugh Stubbins FAIA (76 on January 11).

## A201, B141 . . . and friends

All of the new, revised AIA Documents are in the Bookshop now — call us to set up an account so you can order by 'phone. As New England's largest AIA Documents Distribution Service, we can get the AIA Documents to you quickly, regularly and inexpensively . . . 262-2727 in Boston.

## BSA co-sponsors health-care conference this month

The Massachusetts Hospital Association and the BSA's Health Care Facilities Committee, chaired by Kurt Rockstroh AIA, are co-sponsors of "Surviving Health-Care Design: Insights & Issues," a two-day conference for design professionals on January 19 & 20 in Boston.

In addition to Rockstroh, expert speakers and panelists include Martha Bil Manevich AIA, Elizabeth Ericson AIA, Michael Nix, Roberta Clark, Ph.D., attorney Patrick Carroll, Esq. and CPA Jonelle Soelling. For program details, call Kurt Rockstroh AIA (617-227-6520). To register, call 617-272-8000 (Lois Kinzer).

## BSA members approve first million-dollar budget and new dues structure

At the November annual meeting at "Build Boston," BSA members voted to approve the Board's proposed \$1.13-million budget. Copies of the budget distributed at the annual meeting are available from the BSA office.

In an earlier meeting, the board of the BSA's Architectural Bookshop approved a companion 1988 budget totalling \$780,000.

### No dues increase

Passage of the BSA's new budget was accompanied by unanimous approval of a significant re-structuring of the BSA dues system. This re-structuring is highlighted by the replacement of the historically vague method of calculating "supplemental dues" (now called "firm assessments") with a simple calculation based solely on the number of registered professionals in the firm.

There is also, for the fifth consecutive year, no increase in BSA dues. "BSA Treasurer Ken DeMay FAIA has overseen a complex budgeting process," BSA President Charles Redmon FAIA noted, "and has managed to ensure our continued financial stability while we have engaged in major new program and service development."

"Good programming ensures membership growth," DeMay said, "and membership growth ensures income growth; success breeds success . . . and 'the BSA is on a role,' as one Board member recently noted." DeMay and Redmon cited the exceptional professionalism and energy of the BSA staff as major contributors to the BSA's dynamism.



## Lieneck elected to head State AIA

Paul S. Lieneck AIA (*above*) has been elected President of the Massachusetts Council/AIA. Lieneck is a member of the Central Massachusetts Chapter of the AIA, which he also serves as President. He has been a member of the Council board of directors since 1984. Lieneck is Vice-President of Haynes Lieneck & Smith in Ashby.

The Council is the State component of the AIA; its board of directors includes three delegates from each of the three Massachusetts Chapters — the BSA, the Central Mass. Chapter and the Western Mass. Chapter.

## OK! You too can participate...

The BSA is seeking expressions of enthusiasm from individuals interested in leading or participating in "Build Boston '88" workshops. The BSA is seeking expressions of interest from individuals interested in writing for *Build Boston Magazine*. The BSA is open to ideas, enthusiasm and the light touch. If you want to jump on this "Build Boston" bandwagon, you should lay this nonpareil newsletter down and call "Build Boston" at 617-267-5175.

## Urban design by popular vote?

The December 12 issue of *The Boston Globe* devoted the entire front page of its Real Estate section to descriptions of the four major proposals for the final development of Boston's Park Square. In a bizarre and presumably whimsical spirit, the *Globe* invited its readers to vote on the proposals with a clip-out ballot printed on the same page.

The competing projects include \$69-million to \$107-million mixed-use proposals designed by Graham Gund Architects, CBT/Childs Bertman Tseckares & Casendino, Mintz Associates, and a collaboration of TAC, Notter Finegold + Alexander, and Migliassi/Jackson & Associates.

Price-Waterhouse may count the *Globe* ballots but the developers no doubt are courting one significant voter, the BRA and its public design-review process.



## 12 projects receive grants from Boston Foundation for Architecture

The BSA-created Boston Foundation for Architecture, which raises funds in the building industry and makes grants to support public education that focuses on the built environment, has announced its 1987 grants to Massachusetts recipients.

"We had an exceptional array of proposals from which to choose," said Foundation Chairman Graham Gund FAIA, "and we think the choices the Trustees made are superb illustrations of the Foundation's mandate to enhance public awareness and appreciation of the built environment." The 1987 grants were made to:

- Brockton Art Museum for educational programming (in the community and public schools) connected to "Motif & Meaning: Classicism in America," a major, two-year exhibition program. (\$1,500)
- Boston writer/artist/photographer Thom Donovan for "Walking the Emerald Necklace," a visual and narrative guide to the Emerald Necklace illustrating each park in the system, their relationships to each other and to the transit system. (\$500)
- Virginia teacher/writer/researcher/architect Ann Munly for "Boston: The Heritage of Early American Planning," a formal analysis of urbanism (with

Boston as the focus) designed to foster public and professional appreciation of urban planning. (\$500)

- The Historic Neighborhoods Foundation for its public school programs, including in-school design-awareness programs for Dorchester middle-school students. (\$1,500)
- The Museum of Fine Arts public lecture series on "Great Cities" with Vincent Scully, Alexander Cooper FAIA, and Spiro Kostof. (\$500)
- Oasis Studios (a group of Boston artists, architects and allied professionals) for "The Boston Projects," a series of architectural installations in downtown Boston designed to suggest to the public and to prospective developers the possibilities of forgotten urban spaces. (\$3,000)
- "Our Built Environment," a major film project focusing on urban planning and development processes. (\$2,500)
- Filmmaker/teacher Nancy Sugarman for "Revere Film Portrait," a 20-minute documentary film on the relationship between the adolescents of Revere and the town's history and development. (\$500)
- Filmmaker Debra Oskey for "Urban Visions," a 30-minute documentary on

the development of Lowell as America's first planned industrial city. (\$500)

- The Women's Institute for Housing and Economic Development for publication of workbooks on traditional housing and special-needs real-estate development. (\$1,000)
- The Worcester Heritage Preservation Society for its two-year curriculum-development project for 5th- and 6th-graders, using architecture as a tool for understanding social, economic and technological change. (\$1,000)
- Filmmaker Bob Nesson for "Livable Cities," a 13-part film series on the impact of planning and design on urban life. (\$2,500)

"We think we've struck a good balance," observed Gund, "between large-scale, projects such as films aimed at huge audiences and small-scale efforts aimed at specific local audiences."

Foundation vice-chairman Tom Payette FAIA said the amount and number of grants the Foundation makes "continue to grow each year as architects and our industry colleagues respond so positively to the Foundation's on-going fund-raising efforts."

For more information, call Foundation executive director Richard Fitzgerald at 617-267-9393.

## ADD Inc. gives \$15,000 to Foundation

"The success the Boston Foundation for Architecture has enjoyed is the direct result of the leadership roles played by both large and small firms," reports Foundation chairman Graham Gund FAIA, "and few firms of any size have assumed as significant a role as that assumed by ADD Inc."

Gund announced that ADD Inc. has donated \$15,000 to the Foundation. "This gift from ADD Inc.'s founding principals, Philip M. Briggs AIA and Wilson F. Pollock, Jr. FAIA, with the firm's other principals — Mark E. Glasser AIA, Michael E. Hallor AIA, Michael S. Hass AIA, Carolyn Hendrie AIA, Michael E. Hickok AIA, Wayne S. Koch AIA, and John LaFreniere — was one of the early contributions in the Foundation's fund-raising campaign."

"Wilson Pollock and Phil Briggs [left to right, at right] have led ADD Inc. into a prominent role in the professional community," Gund said, "because they understand that the health and stature of



the profession is directly related to the profession's capacity to respond to needs other than its own short-term interests.

ADD Inc. has thrived in part," Gund added, "because Wilson, Phil, Carolyn

Hendrie, Wayne Koch and their colleagues have clearly perceived the direct links between their internal responsibilities as firm principals and their external responsibilities as leaders in the profession."

With the leadership of ADD Inc. and other Boston firms, the Foundation trustees have now raised over \$400,000. In addition to Gund, the Foundation trustees include Csaplar & Bok attorney John Bok, financial advisor Robert W. Doran, Cabot Cabot & Forbes' Ferdinand Colloredo-Mansfeld, political leader Frank Hatch, State arts council director Anne Hawley, MIT's Howard Johnson, contractor/developer George Macomber, engineer William LeMessurier, Charrette chairman Lionel Spiro and architects James Crissman FAIA, Earl R. Flansburgh FAIA, James Lawrence Jr. FAIA, Tom Payette FAIA and Peter Steffian AIA.

For more information about the Foundation, call 617-267-9393.



## Prestigious design award goes to Boston firm

The Harleston Parker Award, the award for the "the most beautiful" structure built in the greater Boston area in the last 10 years, has been awarded to the Wellesley College Science Center, a 1977 project designed by Perry Dean Stahl & Rogers (now Perry Dean Rogers & Partners).

The Harleston Parker Award Program is administered by the BSA and funded by the City of Boston. The intent is to identify singular work that meets the highest aesthetic and functional levels of excellence. *Boston Globe* critic Robert Campbell AIA noted recently that the Harleston Parker Award was among the nation's most prestigious design awards.

"A frequent candidate in years past, this project often has been passed over," noted Harleston Parker Jury chair Andrea Leers AIA, "as an example of an outgrown way of building. Seeing it in full use and excellent condition after nearly a decade persuaded us of its freshness and enduring high quality. It was an excellent concept, well executed in detail, appreciated by its users and, together with its now mature planting, beautiful in its setting."

The award presentation will take place on site later this year. For the moment, enjoy the photos on this page.

The jury, chaired by Andrea Leers AIA, is appointed by the BSA President and this year included Tom Amsler AIA, Robert Campbell AIA, John Clancy FAIA, Tom Green FAIA, Alex Krieger AIA, Peter Rowe, Hon. BSA, Robert Silver AIA, Brigid Williams AIA and Martin Sokoloff.



photo by Jacoby Photography



photo by Jacoby Photography



photo by Jacoby Photography



photo by Jacoby Photography

## Louis Sullivan Award goes to Kallmann, McKinnell & Wood

Kallmann, McKinnell & Wood has won the 1987 Louis Sullivan Award for Architecture sponsored by the International Union of Bricklayers and Allied Craftsmen (BAC). The firm, designers of Boston City Hall (*far right*) and the American Academy of Arts & Sciences (*right*) in Cambridge, was chosen by a jury of architects to receive the Award based on 20 years of outstanding design work that the jury stated "puts consistent emphasis on the expressive possibilities of structure and material." The Award and the accompanying \$5,000 prize will be presented to the firm at the April 1988 General Board Meeting of BAC in Florida.



photo by Steve Rosenthal





## Urban design — project or process?

Urban design — is it “project” or “process?” The question resurfaced for me at the finale of “Build Boston ’87” when the AIA National Urban Design Award for the Red Line Extension was presented. Our own BSA member-designed stations and the Arts-on-the-Line were the principal focus of the program. For those who are familiar with the new Red Line, it is a remarkable statement on the careful integration of a major transit extension into the unique fabric of the communities of Cambridge and Somerville. The creation of special public environments at each station and the incorporation of an extremely thoughtful, community-based, station arts program dramatically enhances the transit rider’s experience.

Why should I raise the question of “process” when the “project” has been so successful? A review of the Red Line’s history gives us a clue. In 1972, the Commonwealth of Massachusetts placed a moratorium on future highway-building in the Boston region until a major, multi-disciplined study of the potential for expanded use of transit could be accomplished. The Boston Transportation Planning Review (BTPR), an effort whose professional leadership had strong urban design skills, examined the so-called Northwest Corridor and the extension of the Red Line beyond Harvard Square. Alternate transit packages, including detailed urban design studies at each station, were evaluated and joint development concepts proposed. The BTPR, in effect, was an inclusionary, comprehensive, and interactive *process* of technical studies and community involvement that achieved a broad consensus that a transit extension to Alewife should and could be built.

What about the *project*, as it was ultimately designed and constructed? It, too, was an outgrowth of an urban design process that involved the MBTA, station architects, tunnel engineers, community and city officials, in finalizing the federal impact-review process, the horizontal and vertical/tunnel alignment, the method of tunnel/station construction, the location and design of tunnel ventilation shafts, and the design of urban streetscapes at Harvard, Porter, and Davis Squares. Elements of the overall project that grew out of this process included:

- A *corridor growth* scheme focused on key existing sub-areas incorporating major opportunities for reverse commuting to new employment opportunities, rail/transit cross connections, and a major park-and-ride facility.
- The *Alewife Urban Design Plan* by the Community Development staff of the City of Cambridge, which is guiding

development in this former industrial area and the *Davis Square Urban Design Plan* by Somerville’s CD staff.

- A *wonderful Linear Park* from Davis Square to Alewife, which was executed under Sverdrup and Parcel’s tunnel-engineering contract.
- An expansive *Cambridge Recreation Park*, which was accomplished through a creative MBTA/City dialogue, an agreement to resculpture the former City Dump with tunnel spoils.
- A new *recreational area and associated parking at Magnolia Field* in East Arlington made possible by the surcharging and later removal of tail-track tunnel spoil.
- The decision by Bechtel Engineers to use a *deep-bore tunnelling method* to minimize surface disruption along Mass. Ave., between Harvard and Porter, resulted in the uniqueness, by virtue of its depth, of the Porter Square Station.
- The *11-mile long Minuteman Bikeway*, stretching from Alewife through Arlington and Lexington into Bedford along the old B&M Lexington branch, once considered, and rejected, as the route of a further Red Line extension, will be completed in 1988 as one more product of the BTPR process.

So, while I would have to agree that the *project* as we now experience it — the station art, architecture, and landscape architecture — is certainly worthy of a national urban design award, I know that when we stand back and look, it’s the *process* of urban design that has yielded these fine results. It is a process that started with the BTPR and continued through 15 years of community meetings, environmental review, *project* design, and construction, and resulted in a transportation project that is in support of a regional growth policy that acknowledges the collective contributions made by so many people, organizations, and interest groups over a protracted period of time. With the heightened awareness of urban design as a *process* at work here in Boston, we look forward to future national awards of the quality and caliber of the Red Line Extension *project*.

— Randolph Jones AIA  
CityDesign Collaborative, Inc.  
Co-Chairman  
BSA Urban Design Committee

[Ed. note: While an Associate with David A. Crane & Partners, Jones served as Project Urban Designer under contract to the project’s coordinating engineers, Bechtel, Inc.]

## A model for architects: the Friends

On Thanksgiving Day, I attended a Friends Meeting in a small town in Vermont . . . Also known as Quakers, the Friends are deeply committed to the peaceful solution of conflict and to a social activism that embraces every aspect of society. The standing the Friends have achieved in their nonviolent opposition to war may inspire others with the same goals.

Perhaps more than any other group, the Friends believe in and practice the concept that peace in society starts with peace within the individual, and their form of worship and of the conduct of business are structured around that theme. Their thoughtful and principled consideration of issues reached through consensus, with discussion taking as long as is required to determine a “sense of the Meeting” . . . Since their inception, the Friends have been practicing the kind of consensus-based, participatory decision-making that is beginning to emerge as a model for local political activity. The methodology is time-consuming, labor-intensive and productive of the best kind of compromise, giving something to everyone and everything to no one.

For three hundred and fifty years, Friends consistently have “born witness for peace,” believing that increased understanding between people can preclude armed conflict. For the first three hundred years, the Friends were persecuted consistently for the strength of their non-violent beliefs; during the First World War many Friends went to prison rather than serve in the Armed Forces. By the Second World War, the Society of Friends had helped to establish a Conscientious Objector classification, allowing those with a demonstrated moral objection to war to serve the country in noncombatant civilian positions. During the Vietnam War, Quakers were at the heart of the peace movement, using their experience to try to help close the gulf that that conflict caused in American society . . .

As we spend what seem to be increasingly shorter days trying to accomplish ever longer lists of tasks, the Friends commitment to simplicity, time for thought and to peace may serve as an example to others with similar aims.

— Andrew St. John AIA

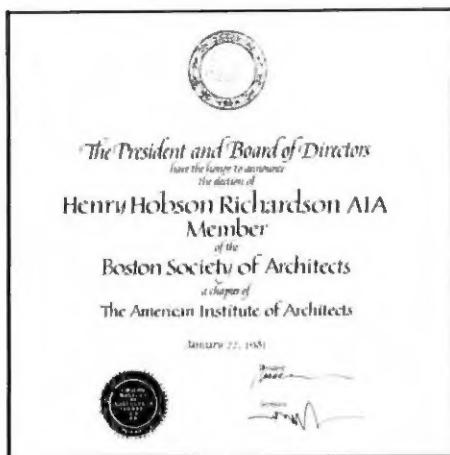
This column is produced regularly by the BSA’s Architects for Social Responsibility Task Force. For information on the Task Force, call co-chairs Wayne Koch AIA at 617-661-0165 or Kathy Bergum at 617-727-1629.



## Bricks

BSA Associate Members and others planning to take the **Architectural Registration Exam** this year once again benefit from the uniquely effective **refresher courses** offered by the Boston Architectural Center. The BAC courses, which are co-sponsored by the BSA and are available to BSA members at reduced costs, include a range of seminars and courses on weekday evenings and weekends. For details and registration information, call the BAC at 617-536-3170.

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The membership certificate pictured above is a sample of the elegant, two-color certificate the BSA gives to each new member. The certificate is calligraphy on rich, cream, parchment-like paper (11"x14"). Any AIA or Associate member of the BSA may order a certificate directly from the BSA for \$30. Send your name, address and payment to the BSA.

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The BAC's Continuing Education Program is seeking instructors to teach in the **Interior Design Certificate Program** in the Spring — drafting, studio course, environmental technology. For details, call Denise Bell, 617-536-3170.

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Do you want work? Next month the ChapterLetter will include, as an insert, the annual survey of members interested in **residential and small-scale commercial work**. This is by far the BSA's most-used referral service for Massachusetts architects. Read the ChapterLetter in February! **For members only.**

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As one of a group of Boston planners, Robert Sturgis FAIA visited **eleven Chinese cities** last June, talked to their planners and brought back an extensive photographic record. He will show something of the old and new in Chinese life today — including city street life, rural landscapes, new housing, transportation, and building design — on Wednesday, January 27 at 6:00 p.m., at the Boston Architectural Center, 320 Newbury Street, Boston.

"Build Boston '88" is a magazine, a convention, a professional development banquet, a trade show, a party — and it's November 16 & 17, 1988. **Write for the magazine? Lead a workshop? Mount an exhibit? Call 617-267-5175. Rent a booth? Call 617-965-0055.**

\*

"CAD/D: A Candid Discussion of Survival and Profitability for All Firms" is a 90-minute AIA audiocassette program **available to members**. It is one of numerous special services described in the AIA "Member Benefits Catalog 1987." For free copies of the Catalog, call 617-267-5175. For information on membership for architects and architecture graduates, call that same number.

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David Maister, an authority on managing professional service firms, will speak on "**Why Marketing Does Not Work**" at a January 8 SMPS luncheon. Maister will talk about recent marketing approaches used by professional services firms and will examine their effectiveness. The luncheon is at the Copley Plaza Hotel at 11:30 a.m. For reservations, call Susan Albert at the Engineering Center at 617-262-3477.

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Alfonso Govea, a Mexican architect who assisted in the restoration of earthquake-torn Mexico City, is the first winner of M.I.T.'s **\$10,000 Lawrence B. Anderson Award**. Govea participated in the post-earthquake reconstruction program for Mexico City. In the first days after the disaster he led a team of volunteers in gathering information and mapping new conditions in the city. He also shaped the successful policy that included participation of homeless victims in the design of new housing, of which 45,000 dwellings were built in 18 months, with another 15,000 near completion.

\*

Massachusetts will consider proposed energy-related legislation in 1988 that includes a bill that would reduce the demand for electricity by requiring large new electricity users and **all developers** of buildings using electric resistance heating as their heating source to pay the local electric utility a hook-up fee based on the building's projected level of electric consumption. A second bill would expand the scope of information to be collected under the Massachusetts Environmental Policy Act to include the extent to which new development projects were likely to have excessive energy consumption. For more information on energy-related legislative proposals, contact Rep. Lawrence Alexander, Chairman of the Committee on Energy, House of Representatives, State House, Boston, 02133; 617-722-2090.



Photo by Lisa Samner

The "Build Boston" Brains Trust (left to right): Convention Chairman Tony Platt AIA, Tradeshow Manager Frank Stasiowski AIA, and the BSA's long-in-the-tooth Executive Director, Richard Fitzgerald.

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Was your staff disappointed with the **year-end bonus** you provided? Gary Graham AIA has a solution: he suggests an excellent way to handle year-end bonuses is to give staff (and friends and consultants) gift certificates from The Architectural Bookshop.

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A special "workshop kit" assembled for the AIA/BSA workshops on the revised versions of **B141** and **A201** is available now from the BSA. The kit includes an invaluable, detailed comparison of the old and new editions of these two critical documents. The kit sells for \$30 (\$20 for Massachusetts AIA members); send requests with payment to the BSA.

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On October 16, President Reagan announced the 1988 Presidential Design Awards. The awards were established in 1983 as the first government-wide awards to recognize exemplary **federal design achievements** in architecture, engineering, landscape architecture, interior design, graphic design, product/industrial design, and urban design, historic preservation and planning. The awards are given every four years. The deadline for entries is January 14. For details call 202-637-6820.

\*

Fredric Jameson, one of the leading theorists of Postmodernism, will deliver a paper on "**Postmodern Architecture** and the World System," an allegorical reading of Frank Gehry's house in Santa Monica, California, on February 27 at 2 p.m. in conjunction with "Utopia Post Utopia," an exhibition at the ICA. The exhibit runs from January 29 to March 27. For details call 617-266-5152.



*Architectural Record's* "In the Public Interest" is a new annual awards program aimed at encouraging and recognizing excellence in the **design and planning of public architecture**. Each year, *Record's* editors will select a building type and solicit entries in that category from architects, private developers, government agencies, private/public development consortiums, and community design centers for building projects completed during the past three years. The building type for 1988 is Housing, which includes virtually all types of housing. The deadline is May 1. For additional information, call Paul Sachner at 212-512-3088.

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An exhibit of architecture and art by American architects with **Finnish heritage** is being planned for FINN FEST '88 in Newark, Delaware, on July 8-10, in commemoration of the 350-year anniversary of the Swedish/Finnish Colony established in 1638. Architects of Finnish background are invited to submit projects and information to the exhibit. Preliminary registration is required by February 29. For information and registration forms, contact Prof. Eino O. Kainlahti AIA, 515-294-7112.

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Do you need info on **joint ventures**, architectural advertising constraints, arbitration, recertification, designing restaurants, cold-weather construction? Books, articles, tapes and similar resources on these and hundreds of other issues are available to members through the AIA Information Center. It's a terrific resource. Call 202-626-7493. On any subject.

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The editor of the ChapterLetter has received phone calls or letters from four members in the past year who believe the BSA "is becoming too political, too left-wing." These members have criticized the periodic ChapterLetter column contributed by the BSA's Architects for Social Responsibility Task Force, the recent ChapterLetter insert concerning the Project for the Homeless, and the whimsical articles on nuclear power plants and their problems. What do you think? Is the ChapterLetter too "political"? too apolitical? Write. We'll print your letters.

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How does **your salary** compare with other Massachusetts architects? Is your firm offering the same benefits other firms offer — dental insurance, profit-sharing, AIA dues subsidy? The "1987 BSA Compensation Survey Report" includes data on these and related questions. The BSA report, by far the BSA's most popular publication, is available now. Use the order form inserted in this issue to obtain a copy.

Jacob Albert of James Volney Righter, Architects, has won the **\$10,000 First Prize** in a competition for residential designs for the Washington Ridge Conservancy in Litchfield County, Connecticut. Boston's James Blauch of Basnight Buckingham & Partners received an Honorable



Mention. Albert's winning entry, "Hill House" (above) was selected because "its style and form fit in best with the architectural heritage of New England and because the floor plan was clear and well thought-out," according to jury head Robert Fox. Other members of the jury were Robert A. M. Stern, Vincent Scully, Thomas Beeby, Alan Chimacoff, and Paul Buckhurst.

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**Sketches.** The BSA and The Architectural Bookshop are looking for a **few good volunteers**. Experience useful but not required; call 617-267-5175 . . . **Members:** send your firm brochure to the BSA. Our reference shelves are used by **prospective clients** and prospective employees . . . **Credit your photographer** and the image on all photos . . . The ChapterLetter often includes inserts; some are paid ads, some are BSA Committee notices; some are incomprehensible — if the insert represents a BSA position, it will be so stated; otherwise, **assume it's a paid ad** . . . "Build Boston '88" is Nov. 16 & 17; 617-267-5175 for clues . . . CBT's Margaret Deutsch has taken over as Executive Director and newsletter editor for the **Boston Society of Landscape Architects**; her work is terrific . . . **Charrette** has opened its seventh blueprinting and copying facility at 184 South Street in Boston . . . The Pantone Color Institute, an organization created to study the **psychology of color** and the color preference process, has been established by Pantone, Inc. For details, call 212-490-8200 . . . Alan A. Altshuler, currently dean of the Graduate School of Public Administration at New York University, has been named the first Ruth and Frank Stanton Professor in **Urban Policy and Planning** at Harvard University . . . "Not S.O.B." is "Boston" backwards.

\*

As every architect knows, "IDP" is here — and mandatory in Massachusetts. **But what does it mean** for your firm? Call the AIA at 202-626-7348 for a free copy of *IDP Implementation: Offices*, a looseleaf guide to IDP for design firms.

Over the past year, the BSA's Urban Design Committee's Turnpike Air-Rights Focus Team has been studying the 15 potentially developable parcels over the Boston section of the Mass Pike, and is now on the second draft of its report. In an effort to involve young **urban designers** in working with this important and unusual medium, the Focus Team material will be employed in a new studio course starting this January at the BAC. Focus team member Michael M. Bernard, who has taught air-rights seminars at the BAC in the past, has teamed up with former Urban Design Committee Chairman Larry Bluestone AIA to conduct the new design studio, with Robert Sturgis FAIA serving as studio critic. Other members of the Focus Team will serve as lecturers and critics throughout the semester in their special areas of interest and expertise.

\*

**The MSAA no longer exists.** Readers of the ChapterLetter and AIA members in general are accustomed to seeing the Massachusetts state component of the AIA referred to as the "MSAA," the Massachusetts State Association of Architects. No longer. At its annual meeting in December, the MSAA Board of Directors approved an organizational name change. The State AIA component is now the "Massachusetts Council/AIA," subtitled "A State Organization of the American Institute of Architects."

\*

Boston to New York to Helsinki to Moscow to Tbilisi to Leningrad to Helsinki to New York to Boston . . . That is one Helsinki of an itinerary — and it is, indeed, the itinerary for the BSA's **tour of the U.S.S.R.** in April. Join us. Call 617-267-5175 for details.

\*

BSA members received their dues notices this month. There was **no** dues increase this year, **none** last year, **none** the year before, **none** the year before that and **none** the year before that. Why? Because everyone pays dues on time. Way to go.

\*

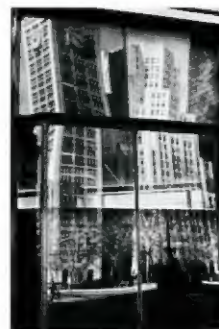


photo by Bernard Pierre Wolff

One of numerous new postcards (above) in The Architectural Bookshop's collection of special architectural cards, posters, gifts, jewelry and other "design finds" at 66 Hereford St.



## Press and ads: divergent routes to the same public

To control or not to control: that is the question in deciding when and how to use advertising or the unpaid press in getting a corporate message to the public.

At "Build Boston '87" in November, in a workshop co-sponsored by the BSA and the Boston Chapter of Society of Marketing Professional Services, the basic operating rules for using both advertising and the unpaid press were revealed to about 75 rapt listeners.

The results, which could be gleaned from each of the two panels of media and marketing professionals, were simple, coherent, and essential.

The "unpaid press" panel discussion, called "Getting Into Print: How to Use the Local & Regional Media" was moderated by BSA p.r. consultant Lois Boemer and included Marjorie Arons-Barron, Editorial Director, WCVB-TV (Channel 5), Boston; John King, Reporter/Business Section, *Boston Globe*; Jonathan Wells, Reporter, *Boston Herald*; and Penny Carlhian, Regional Editor, *Metropolitan Home*, Cambridge.

The recommendations emanating from this group were consistent for mass print, targeted print, and electronic media:

- Know the publication (or program, in the case of visual media); read or watch to learn the target audience and any editorial direction; be sure the target audience is the one you wish to reach.
- Be sure the message you wish to convey is meaningful to the target audience of that specific publication or program, or, in media parlance, has a "news hook"; make sure it is well-presented and clearly shows that the information is tailored to that publication's needs.
- Recognize when a publication wishes an exclusive on your story, and respect it; this occurs when more than one publication has the same targeted readers or viewers. (You can twist the story with a different angle for non-competing publication's in a multi-tiered approach.)
- Investigate to find the individual editor or reporter to whom your idea should best be directed; personal call is perfectly appropriate and can be helpful.
- Have patience. Today's press release may end up in a reporter's files, but tomorrow it may be the stimulant for an interview if the topic gets hot.

- Don't ignore local media. Not only do they reach a targeted readership, they also often are used as information sources by reporters for regional and national media.
- Most important, remember that anything you submit freely to a public medium is out of your control. You cannot determine if, when, or even how it will be used.

The second half of the "Build Boston" seminar — "Advertising: Design Firms & The Pepsi Generation" — was moderated by Melanie Nordquist, Principal and Vice President for Marketing for Bruner/Cott & Associates, and included: Phil Hresko AIA, Hresko Yost Associates, Boston; Victoria Arnold, Partner, Ethical Marketing Strategies, Boston; Thomas Vogel AIA, President, Symmes Maini + McKee, Cambridge; and Barbara Malley, Advertising Sales, *New England Real Estate Journal*.

The characteristic of advertising — to disseminate controlled information to the public — was emphasized repeatedly in the discussion, which focused on the print media. Recommendations included:

- Know *why* you are advertising, whether it is to let people know you are there or change a corporate image. Have clear goals that are generated by your business plan.
- Know the publication in which you are advertising, its target audience, circulation, and editorial point of view. Read the publications. Be sure your ad is directed to the audience you wish to reach.
- Have patience, again. The effect of advertising is not instantaneous. Recognize the importance of repetition as well as generating a consistent image.
- No advertising plan is written in stone. Refine and modify your ads to meet changing needs and circumstances. Track your ads by using publications with reader-response cards or from information given by friends, clients, and competitors.

The most frequently repeated recommendation throughout the "Build Boston" seminar was to *know* the medium to which you submit ads or press releases. Such knowledge can help determine the method — ad or press release — you choose.

— Wendy Mininberg  
Marketing Manager  
Goldberg-Zoino & Associates

## To read; perchance to learn . . . perchance not . . .

Each year, *Boston Globe* architecture critic Robert Campbell AIA and his *New York Times* counterpart, Paul Goldberger, offer their perceptions of the year's best architecture books. Their 1987 choices are . . .

**Campbell choices (*Globe*, 12/6)**  
*Katsura Villa* by Arata Isuzaki . . . *New York 1930: Architecture and Urbanism Between the World Wars* by Robert A. M. Stern, Gregory Gilmartin & Thomas Mellins . . . *The Public Face of Architecture: Civic Culture and Public Spaces* edited by Nathan Glazer & Mark Lilla . . . *Le Corbusier: Ideas and Forms* by William J. R. Curtis . . . *Carlo Scarpa: Theory, Design, Projects* by Maria Antonietta Crippa . . . *Frank Lloyd Wright's Larkin Building: Myth and Fact* by Jack Quinan . . . *Many Masks: A Life of Frank Lloyd Wright* by Brendan Gill . . . *Eileen Gray: Architect/Designer* by Peter Adam . . . *H. H. Richardson: Architectural Forms for an American Society* by James F. O'Gorman . . . *American Vernacular: Regional Influences in Architecture and Interior Design* by Jim Kemp . . . *Drawing the Future* by BSA member Paul Stevenson Oles AIA . . . *Architecture Transformed: A History of the Photography of Building from 1839 to the Present* by Cervin Robinson & Joel Herschman . . . *C. N. Ledoux: L'Architecture with an introduction in English* by Anthony Vidler . . . *Norman Foster, Richard Rogers, James Stirling: New Directions in British Architecture* by Deyan Sudjic . . . and *Venturi, Rauch & Scott Brown: Buildings and Projects* by Stanis von Moos.

**Goldberger's choices (*Times*, 12/6)**  
 Goldberger agreed with Campbell about the value of Quinan's book on Wright, Adam's *Eileen Gray* . . . , Kemp's *American Vernacular* . . . , and Robinson's & Herschman's *Architecture Transformed* . . . In addition, Goldberger cites *Peter Eisenman: Houses of Cards* with essays by Eisenman, Manfredo Tafuri & Rosalind Kraus . . . *Post-Modernism: The New Classicism in Art and Architecture* by Charles Jencks . . . *The Building of Manhattan* by Donald A. Mackay . . . *Postmodern Visions: Drawings, Paintings, and Models by Contemporary Architects* edited by Heinrich Klotz . . . *The Monumental Era: European Architecture and Design 1929-1939* by Franco Borsi . . . *Scandinavia: Living Design* by Elizabeth Gaynor . . . *Architecture of the Old South: Virginia* by Mills Lane . . . and *Chicago Architecture 1872-1922: Birth of a Metropolis* edited by John Zukowsky.

\*

All titles are available in (or will be special-ordered for ChapterLetter readers by) The Architectural Bookshop; 617-262-2727.



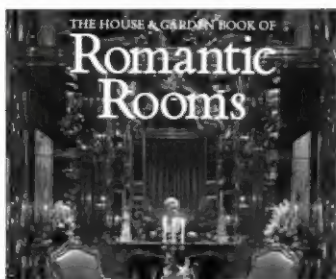
# January's Titles & Gifts in The Architectural Bookshop



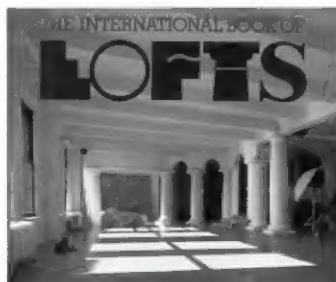
**Italian Style;** by Catherine Sabino & Angelo Tondini; Clarkson N. Potter, Inc.



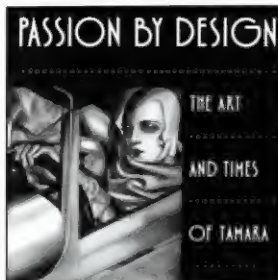
**Caribbean Style;** by Suzanne Slesin & Stafford Cliff *et al.*; Clarkson N. Potter, Inc.



**Romantic Rooms;** by House & Garden; Salem House.



**The International Book of Lofts;** by Suzanne Slesin, Stafford Cliff & Daniel Rosensztroch; Clarkson N. Potter, Inc.



**Passion By Design: The Art and Times of Tamara De Lempicka;** by Baroness Kizette de Lempicka-Foxhall as told to Charles Phillips; Abbeville Press.



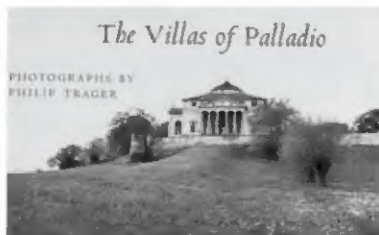
**Postmodern Visions: Drawings, Paintings, and Models by Contemporary Architects;** edited by Heinrich Klotz; Abbeville Press.



**American Houses;** by Philip Langdon; Stewart Tabori & Chang.



**The Houses of the Hamptons;** by Paul Goldberger; Knopf.



**The Villas of Palladio;** photographs by Philip Trager/text by Vincent Scully.

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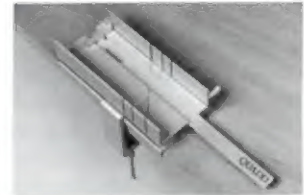
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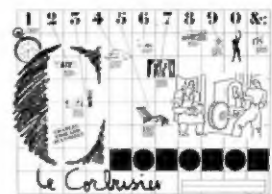
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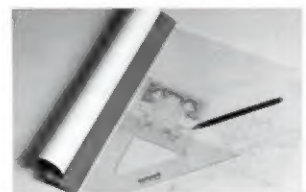
Quadd "Maxibox"



Corbu poster



The Designer's Paperweight



Quadd "Trace Cutter"



The classical Bookshop t-shirt



Plan-A-Flex



The "Construction Chase" card game



## The homeless in Boston: recent correspondence

*The BSA Task Force on the Homeless, a year-old task force chaired by BSA Board member John Wilson AIA, recently drafted an "open letter" to Mayor Flynn on this issue. That letter and the Mayor's response are reprinted here.*

Dear Mayor Flynn:

The BSA Task Force on the Homeless was started in September 1986. Its purpose at the time was to determine how architects could help solve the homeless problem. It was unconscionable that people are without homes when parking places for BMWs being sold for \$80,000 a piece. We fervently believe that Boston must have a place for each of its citizens.

Since our beginning, volunteer architects, planners, interior designers, and contractors have assisted over a dozen non-profit groups. We plan to continue this emergency effort but we know the problem is growing faster than the current solutions. We have found major obstacles in the way to providing housing and services to those in need:

- Projects, even the smallest ones, take years to complete.
- Neighborhood opposition to special housing is strong.
- Funding is piecemeal; money must be begged from numerous sources.
- Myriad government agencies, each with its own turf, are dealing with some aspect of the homeless problem.
- The QEII in Boston Harbor housing Digital Equipment's conferees is a lot more media-genic than welfare hotels.

We believe the following steps should be taken to ensure that each Bostonian has a proper place in Boston:

1) *Create an office for the homeless within the Mayor's Office.*

- Coordinate the resources and efforts of all the diverse agencies that can have impact on homelessness. The BRA, Public Facilities, Public Welfare, Building Department, Parks and Recreation, Health and Hospitals, Public Safety, and so on all are dealing with some aspect of homelessness.
- Be a one-stop resource for people and organizations who want to do projects to aid the homeless.

2) *Establish a task force to create guidelines for policies and actions to house the homeless.*

Members should be drawn from real estate and development, banking, law, business, neighborhood leaders, planning and design professions, construction, and universities. The task force should con-

front the obstacles to housing the homeless such as:

- How to get neighborhood support for special housing programs.
- How existing regulations — zoning, building codes, etc. — deter or raise the cost of special housing.
- How to pool existing monies. How to create financial incentives for special housing development.
- How to get Boston's wealth of medical and academic talent and knowledge involved.
- How to transfuse the economic health of parts of Boston throughout the city.

3) *Make a commitment that each and every neighborhood shall share in housing the homeless.*

- Develop siting criteria for various kinds of housing.
- Determine the numbers and kinds of units that are needed in each neighborhood.
- Identify possible appropriate sites that will yield those numbers.

4) *Create community incentives for the development of projects.*

- Tie the acceptance of housing for the homeless to street improvements, recreation funds, parks and preservation monies, for example.
- Ensure that there is an advocate for the homeless on each of the Planning Advisory Committees to be established by the BRA under the Downtown Plan.

Boston has the opportunity to set an example for the State and for other cities and towns. It has a Mayor committed to tackling the homelessness problem, to making Boston a home for all its citizens. The time is now. The time is two years ago. The time is always.

Very truly yours,  
— John L. Wilson AIA

Dear Mr. Wilson:

Mayor Flynn has asked us to respond to your open letter regarding the recommendations [of the] BSA Task Force on the Homeless.

We are pleased that the BSA has taken the time and energy to address this important issue of rising homelessness in our country and in Boston.

As you may know, as Chair of the U.S. Conference of Mayors Task Force on Hunger and Homelessness, Mayor Flynn has been concerned about the increasing number of homeless people in our nation.

As both a member of the Boston City Council and as Mayor, he has sought to make this issue a top priority of city government policy. We are enclosing a copy of "Dignity and Respect: Making Room for Boston Homeless," a report on our efforts to address this issue during the last four years. We are pleased that this winter we can guarantee that no homeless person need be without shelter, food, clothing, or decent health care.

In the past four years, for example, we have more than doubled the number of shelter beds in Boston. Of course we cannot pretend that one city alone can solve this national problem. Federal cutbacks for housing and anti-poverty programs, as well as the policy of deinstitutionalization, which emptied all mental institutions without providing adequate community-based facilities, are the main culprits in explaining the rising tide of homelessness in Boston and other cities.

With regard to your specific recommendations, let us respond in the following way.

(1) The City's Emergency Shelter Commission serves as the coordinator — a clearing house for all activities regarding the homeless. One of its functions is to convene meetings of shelter providers, state government agencies, homeless advocates and city departments, as well as the private sector, to address the needs of the homeless. The Commission itself, which Mayor Flynn sponsored when he was a member of the City Council, consists of representatives of city departments, as well as shelter providers. It is the "one-stop resource" you call for in your letter.

(2) Members of the Flynn Administration have participated in a number of task forces on the homelessness issue that include participants from the sectors you mention. The Massachusetts Committee on Children and Youth, the United Community Planning Corporation (at the time, a branch of the United Way), and other organizations have convened task forces and sponsored reports on the subject. These have dealt with a wide range of special concerns about homelessness.

(3) The Administration is committed to siting special needs housing across the city — not only homeless shelters, but other special needs housing. Our Office of Neighborhoods Services works closely with neighborhood groups to educate the public regarding the need, as well as the specific design, planning and other guidelines, involved in this housing. Where the City itself owns land or vacant buildings, we have worked with non-profit groups to utilize these resources for the



homeless — adult shelters, family shelters, and SRO's as well as transitional housing. Unfortunately, the City's inventory of land and buildings is limited to a few neighborhoods. If shelters are to be sited in other neighborhoods, private developers, religious organizations that own property, as well as the State government, will have to participate.

As the enclosed report indicates, Boston has devoted a sizeable amount of its resources to this issue. Moreover, Boston, with only ten percent of the State's population, has about two-thirds of its homeless shelter beds. Boston, with one-fifth of the metropolitan area's population, has 40% of its subsidized housing. Boston has become a "mecca" for the homeless, in part because it provides so

many services. Many of the homeless in our shelters come to Boston from outside the City and even outside the State. Boston is more than willing to address the issue with compassion and concern, but clearly more must be done to get suburban communities to site both shelters and affordable housing.

We would like to follow-up on several of your recommendations. Would the BSA be interested in sponsoring a study, as you suggest, on how existing regulations — zoning, building codes, etc. — impact the cost of special needs housing? For example, the State's 689 special-needs housing program has design guidelines that might be amended to accommodate a dense urban neighborhood; work with EOCD might be useful. Would the BSA be inter-

ested in providing *pro-bono* design and development technical assistance to non-profit groups that are creating shelters? I am sure they would appreciate such assistance, if a panel of BSA members wished to participate in such an effort.

Again, we appreciate the thoughtfulness of your task force's recommendations and the concern you have shown for this critical issue. Feel free to contact either of us if you wish to follow-up on this letter.

Sincerely,  
*Peter Dreier*  
Director of Housing  
Boston Redevelopment Authority  
  
*Ann Maguire*  
Executive Director  
Emergency Shelter Commission

## German planner assesses Boston

*West German urban planner Ulrich Schildberg visited Boston and the BSA recently as part of his study of U.S. urban renewal and preservation. Following are excerpts from Schildberg's report. The English translation was provided to the BSA by Schildberg.*

... Before my trip there were a lot of prejudices against planning and architecture in the U.S. because there are many people who think that you can take America only as bad example and that it is better to learn town-planning from ancient Rome. But just the contrary is true. There are a lot of similarities between the old industrial and commercial regions of the American Northeast and regions with the same structure in Western Europe. For example, you can compare the situation of old and declining port-towns like Bremen and Liverpool with Boston or Baltimore ten years ago. What happens in the backyards of Chicago today may happen in Frankfurt tomorrow. So Europeans can learn from the American experiences and solutions ...

It's also wrong to say that there is no independent architectural tradition in America. Of course there are strong European influences on American architecture and design, personalized in names like Mies van der Rohe and Walter Gropius, who developed their Bauhaus studies to the International Style, which was re-exported to Europe. This tradition is continued by architects like Helmut Jahn today ... There always was an exchange of architects and ideas between the Old and the New World. Today you can see small Dutch row-houses in American suburbs and post-modern skyscrapers in

European downtowns. The actual post-modern style in Europe is deeply influenced by Robert Venturi's "Learning from Las Vegas" while on the other hand you can see American architects imitating the European classic.

While America has developed its own architecture, you cannot say the same about American town-planning. America's contribution to this seems to be the grid-system, which was originally developed in classical Greece (Milet). The grid-system seems to fit the American soil-economy system because it allows the optimal economic land-use while it is, on the other hand, totally impractical for modern traffic and has nothing to do with urban design. Unfortunately, the European ideas of the Ideal City of the Renaissance or the Garden City were no examples for American cities, except Washington, D.C. perhaps ...

There are other urban developments in America that are seen as good examples in Europe. More and more, city-managers and planners of old steel- and port-towns are travelling to Baltimore, Detroit or Pittsburgh to see the revitalisation of cities ... The renaissance of downtown is symbolised in the new urban centres like South Street Seaport in Manhattan, Quincy Market in Boston or Harborplace in Baltimore, which are very good examples of new uses of old buildings and areas. Many European cities try the same, as you can see in the new museum in the old Paris Orsey-Station or the new convention-centre in Manchester's former Central Station. Unfortunately, especially in Germany, antiquated building-sets and "immovableness" prevent new solutions for old buildings ...

As a whole, one can say that, contrary to their European counterparts, many American cities have seen their chance for new developments in new industries, commerce, services, culture and tourism, while at the other side of the ocean one tries to keep uneconomic jobs in the steel- or harbor-industry by government subsidies or wait for the big investor to create thousands of jobs like it happened in the 'sixties ...

... Urban renewal in America, however, seems to take little notice of social problems. The so-called "gentrification" that can be observed, for example, in Boston's Charlestown ... has without doubt positive effects on town-development. Very often these areas have good architecture and a good environment with parks and water that makes them attractive for the so-called "Yuppies." But the population is exchanged totally and the former inhabitants, mostly ethnic and racial minorities, have to move to the next slum or into very inhuman social-housing projects ...

— Ulrich Schildberg

*(Readers interested in corresponding with Schildberg may write to him at Marienstr. 23, 4350 Recklinghausen, West Germany.)*

### Public service ad

It's 1988 ... do you know where your clients are?



## National network of firms proposed to link "boom" and "bust" areas

The need for architects in one part of the country, such as the need occasioned in New England with the continuing boom, is almost always coincident with the dearth of work for architects in other parts of the country (Texas, Oklahoma, Colorado and Louisiana, for example).

In the past year or two, several AIA chapters, including the BSA, have been seeking ways to address the cyclical nature of the industry, to find ways to connect architects who need work with firms desperate for help. One current example is a new, informal network of AIA chapters that is meant to facilitate the exchange of information on work availability and to complement services such as the BSA's classified listings, which are circulated to over 100 other AIA chapters.

The Eastern Oklahoma Chapter/AIA has established a referral network with other AIA chapters to enable Oklahoma firms to provide architectural contract services to firms in busier sections of the country. Does your firm ever have a project workload with production demands that exceed your current staff capacity? Is there a time when your client needs a project produced in a time-frame shorter than your current staff can meet? Oklahoma firms are seeking to be a part of the solution for such occasions.

Several firms in eastern Oklahoma are offering contract services for design, engineering and production needs. "We have the technology available to produce the work in any appropriate form, whether with CAD systems, photographic overlay

composites, or other manual techniques," says Oklahoma architect Alan Hewitt AIA. "We have computer systems based on several software packages, such as BruningCAD, AutoCAD, Sigma, Intergraph and others."

The details of how an individual firm association is made is tailored to meet specific needs. Firms interested in such an exchange should call Dickson Gunn AIA at 918-584-2500 or Marilyn Cox at 918-583-0013.

For information about other BSA jobs resources and BSA links to other AIA chapters, call Richard Fitzgerald at 617-267-5175.

## Special publications

"1987 BSA Compensation Survey Report" (22-page report); \$45 (\$15 for BSA/MSA members); send request to BSA; a 250-page data-compilation supplement is also available for \$195 (\$65 for BSA/MSAA members) . . . *Designing and Constructing Municipal Facilities* (120-page manual on designer/selection and construction bid laws); send request with \$20.00 (\$10.00 for BSA/MSAA members) to the BSA . . . "You and Your Architect" a step-by-step guide for clients; a good claims-reduction tool for architects; at the Bookshop, 617-262-2727 . . . "Ownership Transition Guidelines and Checklist," send request with \$10.00

(\$6.00 for BSA/MSAA members) to the BSA . . . What is DCPO? How can you get state design work? How are designers selected by DSB (an interview transcript)? These questions are answered in a packet of DCPO and BSA material; send request with \$5.00 (\$2.00 for BSA/MSAA members) to the BSA . . . "Profiles of Schools of Architecture," a 100-page, photocopied compilation of *Architecture* magazine's profiles of 20 U.S. schools of architecture (including BAC, GSD & MIT); send request with \$15.00 (\$8.00 for BSA/MSAA members) to the BSA . . . "Building Codes Resource List" (1-page list of public-agency & private-sector codes specialists); \$2.00 (free to BSA/MSAA members); send request to BSA . . .

"Architectural Administrative Positions: Description of Duties and Responsibilities"; publ. by Society of Architectural Administrators (report on a national survey); send request to BSA with \$85 (\$65 for BSA/MSAA members) . . . BSA ChapterLetter reprints: "How to help a design jury choose your project: the art of standing out in a crowd" (1 page); "How to value an architectural practice: the three yardsticks" (2 pages); "Living with a difficult partner" (1 page); send request to BSA with \$5.00 (\$2.00 for BSA/MSAA members) for each reprint . . . "Professional Liability Management for Design Firms" (100 pp.); \$41.50; Birnberg & Associates; 312-664-2300.

## Build Boston Magazine attracts galactic praise

Articles on design/build, moonlighting, historic preservation, Philip Johnson's impact on Massachusetts law, Boston's prospective "dowdiness," liability insurance and other professional issues graced the pages of *Build Boston Magazine*, the special, 100-page, *once-a-year* publication that hit the street at November's New England design and construction industry convention ("Build Boston").

"Brilliant" . . . "provocative" . . . "long" . . . "beautiful" . . . "terrific ads" . . . "great articles" . . . "great pictures of award-winners . . . why wasn't I in it?" . . . "the new P/A" . . . "what *Record* always wanted to be" . . . These are among the comments received thus far from readers of *Build Boston Magazine*.

The BSA reserved a few dozen copies of *Build Boston Magazine* for those of you who were so busy or so ill or so inner-



directed that you never got to "Build Boston." Send the BSA your name and address and \$5.00 and the BSA will send you your own copy of *Build Boston Magazine*.

## The Service Center

It helps keep BSA dues stable (there's been no dues increase in 5 years); it responds to all members' advanced professional development needs; it puts architects in the forefront of the building industry; it celebrates architecture; it generates half of the BSA's income; it focuses attention on Boston; it brings 5,000 architects, developers, engineers, contractors, interior designers, landscape architects and other professionals together in the same place for two days of social, professional and personal wish-fulfillment; it brings old friends together; it honors architects; It is among New England professionals' finest moments; it is BSA members at full strength . . . it is "Build Boston" and it is a BSA members service of very special value.

Next month: *Members' Service #117*.



## Letters

Editor:

I have enjoyed the provocative style of the BSA ChapterLetter until I discovered that it is the source of misleading information. The article, "New 'architectural access' legislation applies to all commercial buildings," in the September issue, quotes two BSA members who question recent decisions made by the Architectural Access Board. Although the article mentions parenthetically that the Architectural Barriers Board has been renamed the Architectural Access Board, it fails to inform the architectural community that the Board has been significantly reconstituted as well. The number of members has increased from seven to nine, of whom two must be experienced in "the field of universal design" and two in building codes and construction standards. The examples cited in [the September issue] both occurred before the appointment of the new Board by the Governor.

It is disappointing that the BSA has not involved itself more actively in the development of regulations that have such a substantial impact on the design and development of buildings.

As one of the newly appointed members of the Architectural Access Board and a BSA member, I urge the BSA, especially the Legislative and Codes committees, to become more actively involved in future discussions on accessibility.

— Polly Welch AIA

*Ed. note: The editor appreciates the clarification and apologizes to any readers who may have been misled by the ChapterLetter report. Readers also may wish to note that the BSA/MSAA Codes Committee, chaired by Norton Remmer (617-756-2777), has begun meeting with the Access Board and that a second BSA committee, chaired by Roger Goldstein AIA (617-262-2760), was formed recently specifically to enhance the architectural community's interaction with the Access Board.*

Editor:

We are in the process of updating our architecture former student mailing list. We have advertised in *Texas Architect*, which will cover the State of Texas, but we need to reach former students out-of-state. [We wish to encourage] Texas A&M architecture graduates [to] send [their] current address, affiliation and telephone number to Department of Architecture, Texas A&M University, College Station, Texas 77843-3137; Attn: Linda Menn.

Thank you.

— David G. Woodcock, AIA, RIBA  
Head of Department

Editor:

On behalf of Haley & Aldrich, Inc. I want to thank you for the opportunity to participate in Build Boston . . . I want to compliment [the BSA] on the professional and thorough pre-session planning . . . [that avoided] the often-encountered glitches of such large conventions . . .

— Sylvia J. Wheeler  
Vice President of Marketing  
Haley & Aldrich, Inc.

Editor:

On behalf of the National Association of Women in Construction, I would like to thank you for [inviting us to participate in] "Build Boston '87." The show was quite successful for us, in that we made numerous contacts for prospective members. We are honored to be associated with such a fine organization as yours . . .

— Nancy Sorice  
Public Relations Committee  
NAWIC

Editor:

We are delighted to read Ann Beha's article on "Preservation Philosophy and Practice," which appeared in the most recent issue of your *Build Boston Magazine*. Her pleas for selective preservation and careful treatment of historic landmarks is music to our ears, not to mention good economic sense. Your readers who are interested in architectural conservation might like to know that the Conservation Center of the Society for the Preservation of New England Antiquities has worked with Ms. Beha, and offers professional consulting services in evaluating historic building elements and preservation technologies. They may reach us in Waltham, Massachusetts at 617-891-1985.

— Patricia L. Weslowski  
Director, Conservation Center  
SPNEA

Editor:

The Computers in Architecture Committee would like to thank the lecturers, seminar attendees, and the firms who prepared boards for the CADD exhibit, for their participation and enthusiasm at "Build Boston '87." Attendance was particularly high at the seminar on the Macintosh and the seminar on the "Future of CADD for Designers." (Remember, the BSA Computer Hotline is 969-4346.) One correction should be made to the Resource List distributed at the show: Curt Cunningham, Computer Consulting, 492-3563.

At the December meeting of the BSA Computers in Architecture Committee, Kreon L. Cyros, Director of the Office of Facilities Management Systems at MIT, gave a presentation on MIT's INSITE space and inventory database. Presented were the complexities and structure of the database program used to track the 9-million square feet, 27,500 rooms, and hundreds of thousands of pieces of equipment at MIT. As a note, they are currently seeking to add application programmers to their staff and interested persons should contact Phil Savage at 617-332-7095.

Planned activities for 1988 include the CADD Drawing Exhibit (go see it if you missed "Build Boston"!); a mini-seminar series for those not using computers yet, and, of course, the seminars and exhibits for "Build Boston '88." Please join us at our meeting in January to help us plan our activities for the year.

— Mark Kalin AIA  
Chairman  
BSA Computers in Architecture Committee

Editor:

I recently attended a seminar at "Build Boston '87" entitled "AIDS in the Design and Construction Industry." I was both dismayed and angered to find only four other people in attendance. I cannot think of a more important issue to be addressed in the workplace today. The fact that the seminar was so poorly attended only served to highlight the level of denial that persists, despite all efforts of the AIDS Action Committee and others to educate us. Speaking as benefits administrator for the BSA, I strongly urge principals and human resource people to educate not only themselves, but *all* staff . . . As Kevin Cathcart, Esq. so aptly stated at the seminar, the time is now to take these measures; none of us can afford to wait until hysteria takes over . . .

— Melodye K. de Beradinis  
BSA Accounts Manager

Design Police:

I don't suppose you have any county Mounties available. We're from the hinterland of southern Worcester County and practice in the historically rich atmosphere of Old Sturbridge Village. Our practice was set up in an effort to introduce into our home town some architectural sensibilities; that effort is sometimes fruitless.

A ride down our main street would assault one's esthetic senses. Claptrap additions to historical buildings, a historical commission more concerned with an abandoned mine in the woods than the preservation of an architectural heritage slowly folding under the builders' idea of architectural styling. Many are "design/built" by non-licensed professionals or registered P.E.'s . . .

The architect is perceived as a *prima donna* who's only going to spend money and won't give you the shed roof addition to your Greek revival building that you asked for. Besides, the builder told me he could build just that for this amount of money and anything different will cost double, 'cause he only does shed-roof additions. Besides, anything creative costs money.

So I and my fellows in practice in this area grit out teeth as the majority of the work goes to un-registered professionals and P.E.'s

The Tri-Community area (Sturbridge, Southbridge, Charlton) and the other surrounding towns are rich in architectural heritage, but poor in design savvy. We will continue to muddle through trying to interpose good design practice where and when we can, but it will be a long uphill battle, for very low wages, for you see no one thinks they should have to pay 5% of construction value for your services; hell, they have to pay 5% of resale value to the real-estate agents and you know how much work they have to do on a sale; heaven forbid we should ask for that; besides, if I did I'd starve.

Thanks for the outlet for my pent-up frustrations.

— Craig M. Lyman AIA  
Fiskdale



## Opportunities

**Competitions/Awards** — 1988 **Presidential Design Awards**; 1/14 deadline; 202-682-5437 . . . "Innovations in **Housing**" Competition (1/15 deadline), Dep't PA-7 87, POB 11700, Tacoma 98411 . . . AIAS/Portland Cement **student competition**; 2/22 deadline; 202-626-7472 . . . NEA design project grants & individual **grants/fellowships** for designers; multiple deadlines; 202-682-5437 . . . For up-to-date **details on design competitions**, subscribe to "Deadlines," HC 1, Box 17, Hawley, MA 01339 (\$24/yr. for 15 issues) . . . **Aga Khan Award Program**, Award Procedures, 32 chemin des Crets-de-Pregny, CH-1218 Grand Saconnex, Geneva, Switzerland (rolling deadlines) . . . **Architectural Woodwork Institute Award Program**; rolling deadline; 703-671-9100 (Elaine Ball or Elaine Ferri) . . . 1988 **Architectural Photography Competition**; \$2,500 in prizes; 3/1 deadline; 314-621-3484 . . . UC/Davis 100-acre **arboretum design competition**; \$15K in prizes; 2/15 reg. deadline; Design Arts Comp., Univ. Arboretum, Dep't of Env'l Design, UC/Davis CA 95616 . . . **Hexter Interior Awards**; 2/26 deadline; details in Hexter showrooms or from S. M. Hexter Co., 2800 Superior Ave., Cleveland 44114 . . . GE/AIAS **Student Design competition**; 4/15 deadline; 202-626-7472 . . . **Birmingham (England) Design Competition**; 4/30 deadline; write David Chapman, Development Dept., Baskerville House, Broad St., Birmingham B12NA, England (tel. 021-235-4506) . . . **Zapf Design Awards**; 5/1 deadline; 212-207-9716 (Joyce Clark) . . . **Child Health Facility student design competition**; Jan. reg.; 202-244-1801 . . . "New uses for **aluminum**" competition; 1/15 deadline; 800-255-3706 . . . AIAS **student competition using white cement**; 2/22 deadline; 202-626-7363 . . . **UCDA Design Competition**; late June deadline; 219-288-8232 (Barbara Carter) . . . **Aragno office design competition**; 8/1 deadline; 305-661-4229 (Carol Damien) . . . U.S. President's **Historic Preservation Awards & National Historic Preservation Award**; 2/19 deadline; Awards, c/o Exec. Dir., Advisory Council on Historic Preservation, Old P.O. Bldg., 1100 Penna Ave. NW (Ste. 809), DC 20004 . . . **DuPont Hypalon competition**; \$10K awards; 3/1 deadline; DuPont Hypalon Awards, Ste. 300, 150 Monument Rd., Bala Cynwyd PA 19004-1777 . . . **Won-Door Competition**; 3/1 deadline; Design Contest, Won-Door Corp., 1865 So. 3480 West, Salt Lake City UT 84104 . . . **Presidential Design Awards**; 1/14 deadline; NEA (Tom Grooms), 202-682-5400 . . . **UCDA college/univ. design competition**; June deadline; 219-288-8232 (Barbara Carter) . . . **IBD interior design fellowships**; 312-467-1950.

**Workshops/Conferences** — **BAC** continuing ed.; 617-536-3170 . . . **GSD** continuing ed.; 617-495-9340 . . . **75 BSA workshops** for U.S. architects; 11/16-17; mark your calendar . . . **Call for papers**: International Symposium on Energy Options for the Year 2000; 9/14-17; 302-451-8405 (John Byrne) . . . **Call for presentations**: "Interiors Conf. for **Historic Buildings**," 12/88 in Phila.; 202-343-9578 for details . . . "**Life Care: A Long-Term Solution?**"; Harvard/Farnsworth Trust Int'l conf.; 3/6-8, Cambridge; 617-732-1005 (Susanne Bellavance) . . . Int'l Conf. on Architecture, Sydney, Australia; 6/11-17; Mtg. Forum, RAIA, Box 7170, St. Kilda Rd. P.O., Melbourne 3004 . . . "**Selling Your Ideas: Successful Communications**," Boston workshop, 1/28-29; 415-398-7088 . . . "**Cold-Calling Techniques**," SMPS workshop; Cambridge, 1/19; SMPS, c/o Eng. Ctr., 236 Huntington Ave., Boston 02115-4701 . . . **APT conf.**: "Theory & Practice: Bridging the Gap," 2/13-14, NYC; 212-744-6787 . . . "Knowledge is Power," BAGB workshop on Chapter 40B/Chapter 774 ("Anti-Snob Zoning Law" or "10% Rule"); 1/7, Norwood; 617-848-6600 (Sherri Oken) . . . Symposium on **Carlo Scarpa**; MIT, 1/19-21; 617-253-7791 (Yim Lim).

**Exhibits/Lectures/Tours** — Historic Neighborhoods **walking tours** of Boston; 617-426-1885 . . . **Boston By Foot** tours; 617-367-2345 for details . . . **Governor's Design Awards** Exhibit of Winning Entries; N.E. Science Center; Harrington Way, Worcester; through 2/14 . . . "Boston by Slide," a slide-lecture on Boston's **architectural history** available to rent (with speaker), 617-367-2345 . . . **BSA Tour of Russia** (see p.1) . . . **BSA Lecture by engineer Bill LeMessurier** (see p.1) . . . **Tour of Graham Gund's design firm** (see p.1) . . . "Motif and Meaning: **Classicism in America**," Brockton Art Museum exhibit, lectures, etc.; through Aug. 1990; 617-588-6000 . . . **Study tour of England**; 3/10-17; 414-276-3070 (Jim Kleffen) . . . **Frederic Jameson on postmodern arch.** at ICA, 2/27; 617-266-5152 . . . Historic Neighborhoods **Foundation urban design seminars**; Boston; 2/18, 3/17, 4/14; 617-426-1885 . . . **Architectural tour of Nicaragua**, 1/8-1/19; 617-524-1027 (Gail Sullivan) . . . **Boston Preservation Alliance tour to Charleston**, 3/22-30; 617-367-2458 . . . **Ellsworth Kelly** exhibit at MIT's List Center; through 3/27 . . . Discussion & dinner with architect **Peter Shaffer AIA** at Café Fressia (see p.1).

**Publication Opportunities** — **Call for papers on design and construction industry management, marketing and related issues** for publication in "Build Boston '88" magazine and concurrent workshops; 617-267-5175 (Richard Fitzgerald) for details.

## Fame

**Paul Grayson AIA** is co-chairing the national Harvard/Farnsworth Trust symposium in March on "Life Care: A Long-Term Solution" . . . **Tim Anderson FAIA** and **Douglas Okun AIA** are cited as "hometown heroes" by *Historic Preservation* magazine for their renovation of Harvard's Malkin Athletic Center . . . **Koetter, Kim's** Codex building is the cover story of the 11/87 *Architectural Record*, which also features **Peter Forbes & Associates'** Deer Isle residence, **Earl R. Flansburgh + Associates'** work on the Boston Design Center, and **The Stubbins Associates'** Cushing Academy Library . . . **Bruner/Cott** has named **Henry Moss** an Associate and **John Hecker AIA** a Project Manager . . . **Symmes Maini & McKee's** John Hancock Conference Center is the cover story of the 9/87 *Building Design & Construction* . . . **Al Nardi AIA** writes on client/architect communications and **Gary Graham AIA** defines "build-out" in recent issues of the *N.E. Real Estate Journal* . . . **Ken Guditz AIA** has been named an Associate at **Notter Finegold + Alexander** . . . The Smithsonian Museums project by **Shepley Bulfinch** and Maine's Westbrook College library by **Amsler Hagenah MacLean** are featured in the 11/87 issue of *Architecture* . . . Four new brick townhouses designed by **Strekalovsky and Holt** are to be featured in *Brick In Architecture* . . . **CBT** is celebrating



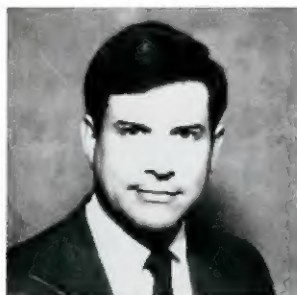
its 20th anniversary . . . **Michael Rudden AIA** (above) has been named Vice President and Director of Architectural Operations at **Earl R. Flansburgh + Associates** . . . **Larry Bluestone AIA** writes on the planning of Boston's cultural district in the *Boston Business Journal* . . . **Ken Taylor AIA** served on a Mass. Building Congress panel discussing construction phasing at Mass. General . . . Among those receiving 1987 BSLA design awards was **CBT** for Pawtucket Canal improvements . . . **Larry Borins AIA** and **Tim Oldfield AIA** have been named Associates at **ADD Inc.** . . . **Martha L. Rothman-**



**Elliott Paul Rothman Inc.** has changed its name to **Rothman Rothman Heineman**; **Robert Heineman AIA** (above) is the



firm's Vice President . . . **Ganteaume & McMullen** has won the design competition for Stonehill College's Martin Institute of Law; the firm also has named **James Thomas AIA** its Vice President for Architecture and elected **Anna Strobel AIA** a Director . . . **Robert Campbell AIA** writes on the Wellesley Science Center's receipt of this year's Harleston Parker Award in the 12/1 *Globe*; in a recent issue, the *Globe* also featured **ADD Inc.**'s 164-unit Roxbury housing project . . . In a letter to the 11/19 *Globe*, the relationship of the Fan Pier proposals to South Boston is examined by **Chan Krieger Architects** . . . **Sasaki Associates** has won the Colorado AIA Honor Award for its work on Western Wyoming College and a design award from *Athletic Business* magazine for additions to BC's Alumni Stadium



. . . **Steve Cecil AIA** (above) has joined CBT as Senior Urban Designer . . .

**Crawley Cooper AIA** examined "The Achievable Laboratory" at the National Institutes of Health symposium last month



photo by Eric Roth

. . . **Richard Green AIA** (above) has been elected to the Board of Directors of the N.C. State University School of Design Foundation.

**New Work** — **Hoskins Scott Taylor and Partners** has completed an 8-story partial replacement facility at University Hospital in Boston . . . **Sullivan Design Group** has completed New England Shrimp Co.'s new 117,000-s.f. facility in Ayer and Mass. Electric's new headquarters in Brighton . . . Recent DCPO contracts have been awarded to **Voinovich Monacelli Architects**; **Architects Inc**; **Margo Jones, Architects**; **D. Baugh Associates**; and **Thomas Mayo Associates/Architects**.

## Have you peaked . . . or are you just hitting your stride?

Last year, a group of BSA members, led by Paul Yager AIA, began to meet informally over lunch to discuss their careers, the vagaries of this profession, the delights, disappointments, questions . . . This informal gathering is the Architects at Mid-Career Lunch Group. It meets every month. It talks about career successes and failures, ideals and obstacles, luck and how to get it, what there is to look forward to . . . Interested? The group meets on the fourth Friday of every month for lunch at the BSA (free for members). For information, call Paul Yager AIA at 617-536-5451.

## BSA seeks tenant

The BSA lives in the Back Bay on Newbury Street across from the BAC. The BSA has an empty office (about 150 s.f.) for rent. The former tenant was an architect who moved to Queens. It's finished space . . . desk and telephone already installed . . . all utilities included . . . sharing of office equipment possible . . . opportunity to harass BSA executive director . . . someone who will pay the rent on time preferred. Call 617-267-5175.

## Membership news

### New AIA Members

**Samuel Bird AIA**  
(William Rowe & Associates)  
**Anthony DiTore AIA**  
(Dunkin' Donuts of America)  
**Diane T. Georgopoulos AIA**  
(Mass. Housing Finance Agency)  
**Daniel R. Kenney AIA**  
(Sasaki Associates)  
**Mark Jens Nielsen AIA**  
(Payette Associates)  
**John Heman Pilling AIA**  
(August Associates Architects, Inc.)  
**Charles R. Plaisted AIA**  
(HMFH Architects, Inc.)  
**William C. Potter AIA**  
(Potter Design Associates)  
**J. Lawrence Purcell AIA**  
(Symmes Maini & McKee Associates, Inc.)  
**Cary Scott Tamarkin AIA**  
(Tamarkin Techler Group)  
**Ron S. Thomas AIA**  
(Mintz Associates Architects/Planners, Inc.)

### New Associate Members

**Efrossini Koukkos**  
(R. E. Dinneen Architects & Planners)  
**Elizabeth Nichols Minkley**  
(Architect's Workshop)  
**William Reese Schroeder**  
(Jung/Brannen Associates)

**Gregor M. D. Smith**  
(General Cinema Corporation)  
**Thomas J. Wallinga**  
(Bloodgood Architects)

### Transferred to Boston

**Helen Anne Heitman AIA**

### Deceased

**Willard F. DeLue**, Honorary BSA

### New Affiliate Members

**American Alarm & Communications, Inc.**  
**Robert W. Ziegler**  
**Richard H. Anderson**  
**Ann M. Barnard**  
**Ellen Beaupre**  
**Deborah A. Bishop, IBD**  
**Neil J. Bisson**  
**Mrs. M. M. Branch**  
**John Robert Carney**  
**Jane Chambers**  
**Stephen S. DerMargosian**  
**Linnet Desnoyers**  
**Cathy Dussault**  
**Jeffrey W. Erickson**  
**Frances Levy Freiman**  
**Wolcott S. Gaines Jr.**  
**Robert O. Grundstad**  
**Susan B. Guild**  
**Becky Hall**  
**Barbara Harrington**  
**George A. Hodges Jr.**  
**Margherita Hull**  
**Steven C. Jenette**  
**Sally Keeler**  
**Barbara Mackey**

**Lisa Curry Mair**  
**James M. Marsh**  
**Frank H. McCourt Jr.**  
**Craig S. McGlynn**  
**Carol A. McLaughlin**  
**Bernice J. McSherry**  
**Medford Woodworks Corp.**  
**Charles Trickett**  
**Alan Melad**  
**Maryl Miller**  
**Agnes Minihan**  
**Erika Morgan**  
**Douglas W. Noonan, P.E.**  
**Fletcher I. and Marsha Christ Oakes**  
**George E. Piper**  
**Douglas F. Popkin**  
**Robert L. Pyne**  
**Jane Rominski**  
**Shellie A. Sahagian**  
**Stephanie A. Schuckers**  
**Stephen Spinetto**  
**Vivian Sudhalter**  
**Frederick W. Todd**  
**Thomas S. Travers**  
**Eve Valentine**  
**Vappi & Company, Inc.**  
**Edward A. Hines**  
**J. Kevin Hurton**  
**Ranne P. Warner**  
**Patricia L. Weslowski**  
**Robert Wolsfelt**

### New Student Affiliate Members

**Boston Architectural Center**  
**Canan Akyuz**  
**Rene F. Altamirano**  
**Sandra Kingston**

**Christian Mungenast**  
**James Neubert**  
**Sandra Smart**  
**Elizabeth Whitbeck**

**Harvard Graduate School of Design**  
**J. Miguel Chueca**

**Massasoit Community College at Blue Hills**

**Mary Ellen Adams**  
**Scott D. Bancroft**  
**William Charles Brobst III**  
**Kimberly Chase**  
**William E. Crowley Jr.**  
**Kevin Dauphinais**  
**David P. Finneran**  
**Steven Silveira**  
**Joseph W. Smith**  
**Greg Sullivan**  
**Vito J. Visconte Jr.**  
**Rodney L. Waller**  
**David A. White Jr.**  
**Scott D. Worobey**

**Wentworth Institute of Technology**

**John W. Berry**  
**David R. Berube**  
**Charles Lew Creighton**  
**Stan Gasasira**  
**Mark D. Guimond**  
**Michael Labonte**  
**Kristen L. Megow**  
**Mark Newman**  
**Maria Ortega**  
**John Piacitelli**  
**Todd L. Stanley**  
**John Waskiewicz**



# C A L E N D A R

## January

- 1 HABS is 54 years old
- \*5 Architects for Social Responsibility Task Force, 12:30 p.m., BSA
- 5 Women in Architecture Committee, 6 p.m., BSA
- 6 Membership Committee, noon, BSA
- \*7 DataCAD Users Group Library Subcommittee, noon, BSA
- 8 Executive Committee, 8:00 a.m., BSA
- 8 Housing Committee, 8 a.m., Bruner/Cott, 301 Vassar St., Cambridge
- 10 J. W. Root is 138
- 11 Hugh Stubbins is 76
- 12 Urban Design Committee, 8 a.m., CityDesign, 334 Boylston St., Boston
- 12 Communications & Marketing Committee, 8:30 a.m., Graham/Meus, 224 Clarendon St., Boston
- 12 Macintosh Users Group, noon, BSA
- \*13 Mid-Size Firms Lunch Group, noon, BSA
- 14 Historic Resources Committee, 8 a.m., BSA
- \*14 Computers in Architecture Committee, noon, BSA
- 14 Board Meeting, noon
- 15 Energy Committee, 8 a.m., BSA
- \*15 Sole Practitioners Lunch Group, noon, BSA
- \*19 EOCD Liaison Committee, noon, BSA
- \*20 Professional Practice Committee, noon, BSA

20 BSA Lecture Series: William LeMessurier, P.E. on Skyscrapers (see p. 1)

- \*21 Small Firms Lunch Group, noon, BSA
- 21 "Inside Graham Gund Architects" (see p. 1)
- 22 Boston Foundation for Architecture Steering Committee, noon, BSA
- 27 Central Mass./AIA Chapter meeting, 5:30 p.m. (Dorothy Fassett, 617-725-2831, for details)
- 27 Health Care Facilities Committee, 5 p.m., BSA
- 27 DataCAD Users Group, 6 p.m., Gleason P'ship, 114 Commonwealth Ave., Boston
- 27 AIA "Grassroots" in D.C. (through 1/30)
- \*28 Outreach Committee, noon, BSA
- 30 New England Regional Council/AIA Meeting, Washington, D.C.

## February

- \*2 Architects for Social Responsibility Task Force, 12:30 p.m., BSA
- 2 "Dinner with the Architect at Cafe Freesia" (see p. 1)
- 2 Women in Architecture Committee, 6 p.m., BSA
- \*3 Membership Committee, noon, BSA

\*Lunch meetings: call 617-267-5175 to reserve a free lunch (\$7.00 for non-members).

N.B. Almost all BSA committee meetings are open to all members and other interested professionals and non-professionals. For meeting and agenda information, call the BSA, 617-267-5175.

## Coming soon . . .

- BSA Tour of USSR (Apr. 8-23)
- AIA Convention in NYC (May 15-18)
- "Build Boston '88" (Nov. 16-17)

## New readers, read this . . .

You like this newsletter? Want to get it every month? Want the whole range of benefits and discounts available to members? Architect or not, call 617-267-5175.

### The ChapterLetter

The BSA ChapterLetter is published on the first of each month (except in August) by the Boston Society of Architects, 305 Newbury St., Boston MA 02115 (617-267-5175). The ChapterLetter is a service provided to BSA members, members of the Massachusetts State Association of Architects, the public, and anyone else with a sense of humor or an interest in 20th-century America. (For out-of-state subscription information, call 617-267-5175.) The BSA is a nonprofit, membership service organization and has been an advocate of architectural excellence and public awareness of architecture since 1867.



Letters to the editor, suggestions, criticism, encouragement and manifestations of the light touch are welcome. Typed, double-spaced material intended for publication must reach the BSA by the 12th of the month prior to publication; appropriate submissions will be edited and published as space, temperament and prejudices permit.

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